BBA (4-Year) Degree Program (Spring-2023)

	Design Summary						
1	Normal Duration	4.0 - Year (8-Semester)					
2	Total Credit Hours		138 CHs				
3	Total Number of Courses	- 45 Courses (3 CHs each) - 1 Research Project (3 CHs)					
				- (45x3)+(1x3) = 138 CHs			
4	Entry Requirement		12-year education (with minimum 50% marks),IBHM Admission Test (with minimum 50% marks)				
S No.	Course Code	Course Title	- Selecti Credit Hours	on Interview (satisfactory) Prerequisite Course(s)	Field		
Semester-1							
1	MIS311	Introduction to Computer Applications	3-0	None	G Ed.		
2	ECO312	Microeconomics	3-0	None	G Ed. (Social Sci.)		
3	MTS313	Business Mathematics	3-0	None	G Ed. (Q Reasoning)		
4	SSC314	Islamic Studies/Ethics	3-0	None	G Ed. (Civ. Courses)		
5	SSC315	English-I (English Grammar and Usage)	3-0	None	G Ed. (Exp. Writing)		
6	MGT316	Principles of Management	3-0	None			
			18-0		15		
7	SSC321	Semeste English-II (English	3-0	SSC315	G Ed. (Exp.		
		Composition)			Writing)		
8	ECO322	Macroeconomics	3-0	ECO312	G Ed. (Social Sci.)		
9	MTS323	Introduction to Statistics	3-0	None	G Ed.		
10	MKT324	Principles of Marketing	3-0	None			
11	SSC325	Logic	3-0	None	G Ed. (Natural Sci.)		
12	SSC326	Pakistan Studies	3-0 18-0	None	G Ed. (Civ. Courses)		
	12						
Semester-3							

13			T -	1	T	
Presentation Skills	13	MGT411	Oral	3-0	SSC321	G Ed. (Exp.
MKT412			Communication &			Writing)
Management			Presentation Skills			
Management	14	MKT412	Marketing	3-0	MKT324	
15						
SSC4132 Foreign Language (Chinese)* Foreign Language (Chinese)* Communication to business Finance SSC4132 Foreign Language (Chinese)* Communication to business Finance SSC4132 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC414 Principles of Accounting Accounting Accounting Accounting Accounting SSC416 International Relations and Current Affairs SSC416 International Relations and Current Affairs SSC416 International Behavior Semester-4 Semester-4 SSC4124 MGT421 Organizational Behavior S-C4124 SSC424 Psychology SSC325 GEd. SSC424 Psychology SSC325 GEd. SSC424 Psychology SSC325 GEd. SSC425 Environmental SSC416 SSC426 SSC	15	SSC4131		3-0	None	G Ed (Arts &
SSC4132 Foreign Language (Chinese)* SSC4133 Foreign Language (Germen)* SSC4133 Foreign Language (Germen)* SSC4134 Foreign Language (Germen)* SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC4134 Principles of Accounting Acco	.0	0001101			110110	,
Chinese * SSC4133 Foreign Language (Germen)* SSC4134 Foreign Language (Germen)* SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC414 Principles of Accounting Account		SSC4122		2.0	None	
SSC4133		3304132		3-0	None	`
SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC4134 Foreign Language (French)* SSC414 Principles of Accounting Accoun		0004400		2.0	NI a sa a	
SSC4134		5504133		3-0	None	
Communication Communicatio			, ,			
16		SSC4134		3-0	None	,
Accounting						Hum)
17	16	ACC414	•	3-0	MTS313	
Applications						
18	17	MTS415	Calculus with	3-0	MTS313	G Ed.
18			Applications			(QReasoning)
Relations and Current Affairs 18-0 12 12 12 14 15 15 15 15 15 15	18	SSC416	International	3-0	None	G Ed. (Arts &
Current Affairs 18-0 12 Semester-4 19 MGT421 Organizational Behavior 3-0 MGT316 MGT421 Draw Green MGT421 Draw Green MGT423 Business Ethics 3-0 None G Ed. (Natural Sci.) 22 SSC424 Psychology 3-0 None G Ed. G Ed. 23 SSC425 Environmental Sciences 3-0 None G Ed. G Ed. 24 ACC521 Financial Accounting 3-0 ACC414/MTS313 Text or Text			Relations and			
*Chose any one Foreign Language 18-0 12 Semester-4						,
Semester-4	!	*Chose any	,	18-0		12
19		Onooc any	one i oreign Language	100		12
Behavior			Semeste	er-4		
Behavior	19	MGT421		-	MGT316	
20 MIS422 Management Information System 3-0 None G Ed. 21 MGT423 Business Ethics 3-0 SSC325 G Ed. 22 SSC424 Psychology 3-0 None G Ed. (Natural Sci.) 23 SSC425 Environmental Sciences 3-0 None G Ed. 24 ACC521 Financial Accounting 3-0 ACC414/MTS313 ACC414/MTS313 25 MTS511 Inferential Statistics 3-0 MTS323 Introduction to Business Finance 3-0 ACC414, MTS323 26 FIN512 Introduction to Business Finance 3-0 ACC414, MTS323 ACC414, MTS323 27 ECO513 Pakistan Economy 3-0 ECO312, ECO322, MTS313 G Ed. 28 MGT515 Business 3-0 MGT411 G Ed. 29 MKT515 Consumer Behavior 3-0 MGT316 MGT316 30 MGT516 Operations Management 3-0 MGT316 ACC521 31 ACC611	'	10101121			W.S.1818	
Information System 21 MGT423 Business Ethics 3-0 SSC325 G Ed.	20	MISADO		3-0	None	G Ed
21 MGT423 Business Ethics 3-0 SSC325 G Ed. 22 SSC424 Psychology 3-0 None G Ed. (Natural Sci.) 23 SSC425 Environmental Sciences 3-0 None G Ed. 24 ACC521 Financial Accounting 3-0 ACC414/MTS313 12 Semester-5 25 MTS511 Inferential Statistics 3-0 MTS323 12 26 FIN512 Introduction to Business Finance 3-0 ACC414, MTS323 12 27 ECO513 Pakistan Economy 3-0 ECO312, ECO322, MTS313 13 28 MGT515 Business Communication 3-0 MGT411 G Ed. 29 MKT515 Consumer Behavior 3-0 MGT316 MGT316 30 MGT516 Operations Management 3-0 ACC521 3 31 ACC611 Cost & Managerial Accounting 3-0 ACC521 ACC521 32 MGT522 Business Research Methods <td>20</td> <td>10110422</td> <td></td> <td>3-0</td> <td>None</td> <td>G Lu.</td>	20	10110422		3-0	None	G Lu.
22 SSC424 Psychology 3-0 None G Ed. (Natural Sci.)	24	MCT400		2.0	SSCOOF	C E4
Sci.) Sci.] Sci.) Sci.] Sci.			Business Ethics			
23	22	SSC424	Davahalagu	3-0	None	G Ed. (Natural
Sciences Science Sciences			rsychology			Sci.)
Sciences Sciences ACC521 Financial Accounting 18-0 12	23	SSC425	Environmental	3-0	None	G Ed.
Name			Sciences			
Accounting 18-0 12	24	ACC521	Financial	3-0	ACC414/MTS313	
18-0 12						
Semester-5 25 MTS511 Inferential Statistics 3-0 MTS323 26 FIN512 Introduction to Business Finance 3-0 ACC414, MTS323 27 ECO513 Pakistan Economy 3-0 ECO312,ECO322,MTS313 28 MGT515 Business Communication MGT411 G Ed. 29 MKT515 Consumer Behavior 3-0 MKT412 30 MGT516 Operations Management 3-0 MGT316 Semester-6 31 ACC611 Cost & Managerial Accounting 3-0 ACC521 32 MGT522 Business Research Methods 3-0 MTS511 33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421			, too out this	18-0		12
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26 FIN512 Introduction to Business Finance 3-0 ACC414, MTS323 27 ECO513 Pakistan Economy 3-0 ECO312,ECO322,MTS313 28 MGT515 Business Communication 3-0 MGT411 G Ed. 29 MKT515 Consumer Behavior 3-0 MKT412 30 MGT516 Operations Management MGT316 5 Management 18-0 3 31 ACC611 Cost & Managerial Accounting 3-0 ACC521 32 MGT522 Business Research Methods 3-0 MTS511 33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421	25	MTC511			MTC222	
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30 MGT516 Operations Management 3-0 MGT316 18-0 3 Semester-6 31 ACC611 Cost & Managerial Accounting 3-0 ACC521 32 MGT522 Business Research Methods 3-0 MTS511 33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421			Communication			
Management 18-0 3						
18-0 3	30	MGT516	Operations	3-0	MGT316	
18-0 3			Management			
Semester-6 31 ACC611 Cost & Managerial Accounting 3-0 ACC521 32 MGT522 Business Research Methods 3-0 MTS511 33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421			-	18-0		3
31 ACC611 Cost & Managerial Accounting 3-0 ACC521 32 MGT522 Business Research Methods 3-0 MTS511 33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421						
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33 LAW523 Business Law 3-0 None 34 MGT524 Human Resource 3-0 MGT421	3Z	IVIG 1 322		3-0	IVI 1 33 1 1	
34 MGT524 Human Resource 3-0 MGT421	00	1 414/500		2.0	NI.	
Management	34	MGT524		3-0	MGT421	
			Management			

35	FIN525	Financial Management	3-0	FIN512	
36	FIN526	Islamic Finance	3-0	None	
			18-0		
37	MTS514	Business Analytics	3-0	MTS511	
38	MGT612	Business Policy	3-0	MKT412, MGT524, FIN525	
39	MGT613	Entrepreneurship	3-0	MKT412, MGT524, FIN525	G Ed.
40	FIN524	Financial Markets & Institutions (IFMP)	3-0	FIN525	
41	xxx6xx	Elective-I	3-0	As per Elective	
42	xxx6xx	Elective-II	3-0	As per Elective	
18-0					3
		Semeste	er-8		
43	RPJ621	Research Project	3-0	MGT522	
44	xxx6xx	Elective-III	3-0	As per Elective	
45	xxx6xx	Elective-IV	3-0	As per Elective	
46	xxx6xx	Elective-V	3-0	As per Elective	
			12-0		
		Total Credit Hours	138-0		57

Internship: Six to eight week supervised internship.

Degree Awarding CGPA: Completion of the prescribed course work with the minimum degree awarding CGPA (2.0 out of 4.0).

Comprehensive Examination: Satisfactory performance in the comprehensive examination to be taken after completion of the prescribed course work with the minimum degree awarding CGPA.